

CONNECTED MINDS SHARE BIG IDEAS

Engage digital natives on their own terms. College campuses around the country are shifting from one-dimensional brick-and-mortar establishments to multi-dimensional institutions that integrate online and in-class learning. Whereas earlier generations came to class armed with notebooks and pens, today's students carry notebooks, smartphones and tablets.

For these digital natives, technology is more than just a tool—it's how they learn and interact with the world. To stay relevant, institutions must find new ways to create and share knowledge that mirror this. That means stretching beyond the traditional university walls.

“

YOUNG ADULTS—PARTICULARLY UNDERGRADUATE AND GRADUATE STUDENTS—ARE MORE LIKELY TO USE THE INTERNET AND OWN TECH DEVICES THAN THE REST OF THE GENERAL POPULATION.” -PEW RESEARCH CENTER

SPARK DEEPER LEARNING WITH **DIGITAL TECHNOLOGY FOR HIGHER ED**

If you're a higher education institution looking for ways to stay relevant in the digital age, consider these opportunities for learning:

- 1. Break down walls and other barriers.** The prevalence of Wi-Fi and online courses is putting education within reach of more people around the world. Tools like video conferencing, screen sharing and interactive applications offer access to a wider community of peers and experts.
- 2. Provide social platforms for sharing knowledge.** Social networking has changed how educators share knowledge and students learn. Interactive platforms empower pupils and instructors to continue conversations online long after the class period is over.
- 3. Stimulate innovation with virtual research environments.** Virtual research environments or “collaboratories” open up limitless possibilities, by connecting students across different institutions, locations and time zones. Academic researchers can pool collective knowledge—from gathering and organizing data, to sharing information sources and distributing results.

SOLUTIONS FOR EDUCATION

Verizon understands educators' needs and offers innovative solutions like:

- + Campus Safety/Student awareness
- + Mobility
- + Digital Signage & Mass Communication
- + Wireless Kiosk/Automated Vending



TECHNOLOGY IS ALTERING THE **UNIVERSITY EXPERIENCE.**

In a recent survey, experts predicted that by 2020 “there will be mass adoption of teleconferencing and distance learning [and] ... a transition to ‘hybrid’ classes that combine online learning components with less-frequent on-campus, in-person class meetings.”

LEARN MORE ABOUT SOLUTIONS FOR
HIGHER EDUCATION AT VERIZON.COM/EDUCATION.

